

WORKSHOP "STRATEGY CALIBRATION"

"The pandemic had a severe impact. How do we transform our organization to cope with new situations like this one?"

"Innovations and new technologies follow each other in an increased speed in this digital information area. How do we calibrate our strategy and business model to make sure our company is resilient and future ready?"

"New skilled personnel are difficult to find, how do we cope with an increased workload, how can we become more efficient and more effective in the long run?"



If you recognize the above-mentioned questions or if you have other worries for your own company, we have a solution.

We can help you with a calibrated strategy and clear set of goals and actions that helps you to steer your company. An organisation that has a clear and vivid strategy is prepared for any disturbances and capable of taking the right actions to stay on course.

Our workshop "Strategy Calibration" guides you to discuss the current and future landscape your organization is in, which resources and capabilities are needed to achieve the goals and when. A high-level gap analysis regarding current and required capabilities for people, processes, tools, and data will become visible.



The program of experienced instructors led workshops, interviews and discussions takes in total 3 days. In the context of strategy, organisation, finance, sales, marketing, services, supply chain and tools the practical basic setup could look like this.

	Pework*	Day 1*	Day 2*	Day 3*	Documentation**
Day Program	Prealignment	Welcome & introduction	Welcome & recap Day 1	Welcome & recap Day 2	Workshop outcomes
	Scope definition	Goal setting	Key transformation activities	Activities definition	Guidelines
	Assessment	Current company situation	Capabilities (gap) analysis	Action planning	Recommendations
		Environment analysis	Competence (gap) analysis	Report out	Next steps
		Strategy definition	Portfolio definition	Recap & closure	
Evening		Recap & closure	Recap & closure		
		Group dinner	Group dinner		
		Stay over (hotel)	Stay over (hotel)		

* = Agenda and list of stakeholders per agenda topic can be adjusted to your specific needs and requirements.

** = Optionally, the outcome of the workshop, our guidelines and recommendations can be documented.

For this approach we would invite the first and second level of management to join the workshops. Kick-off and recap sessions will be done in plenary sessions, all other will be done in parallel/ break-out sessions (if the group size allows). Multiple tools & techniques will be used during the workshops like gamification, Business Model Canvas, whiteboards & Post-It's, De Bono's Thinking Hats and many more. Our preference is to work onsite, but (partially) remote working (using Teams, Zoom) can be discussed if needed.

The outcome of this workshop is a first insight in the to-be strategy, the gap between current and to-be strategy and an understanding how to close the gap. The translation into programs and projects can be covered in a follow-up workshop.



Location to be decided, but preferably off-premises to allow full focus of the management team. We can offer this workshop "Strategy Calibration" for €15.000 (fixed fee, excluding VAT, excluding rent of a location, excluding dinner and hotel costs). Please contact us to discuss the way which we can tailor this workshop to your specific needs.



Jan Veerman

Managing Partner

jan.veerman@theinpendables.com

+31(0)6-51884701



Leon Bouwman

Managing Partner

leon.bouwman@theinpendables.com

+31(0)6-10465285